



Wes Huisenga

Graphic Designer



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Design Philosophy

Design is an ongoing process of controlled adaptation. A product of a designer, who adapts their skills to their clients needs. These skills stem from a process, passed down from our predecessors, and adapted to the individual, growing over time, and the cycle continues.

To me, design begins in disorder. The beauty of great design is the ability of the designer to adapt this disorder to the influence of time and location. The ability to provide it a function, purpose, and style. The ability to see, and adapt a concept out of chaos.



Experience

Design consultant/Market Researcher – G I O Intelligence

02/2013-Present

Research visual presence of companies, provide insight/critical viewpoints of package design. Provide photography services from mid-level studio. Design various in office materials.

Graphic Designer – Anatomical Worldwide

07/2012-Present

Provide website graphics, infographics, advertisements & image corrections for several websites run under the parent company.

Freelance Infographic Designer – Enova Financial

12/2012-02/2013

Concept/design infographics about various financial topics. Infographics are used on their company blogs to attract users, and increase SEO & website performance.

Technology Advisor/Print Technician – Illinois Institute of Art

07/2010-09/2012

Educate students on proper usage of Canon and Nikon digital cameras, Panasonic video cameras & various other equipment. Responsible for all print operations in digital printing studio.

Education

02/2010-09/2012

Bachelor of Fine Arts in Graphic Design

The Illinois Institute of Art - Chicago, IL

09/2008-12/2009

Illustration, Sculpture, and Printmaking

Governors State University - University Park, IL

08/2004-05/2008

Associate's Degree in Arts and Sciences

Moraine Valley Community College Palos Hills, IL

Related Interests

- Sustainable Design
- Responsive Design
- 3D & 2D Printing
- SEO
- Social Media
- Cloud Computing
- Computer Networking

Skills/Proficiency

Programs

Photoshop cs6	● ● ● ● ●
Illustrator cs6	● ● ● ● ●
InDesign cs6	● ● ● ● ●
Dreamweaver cs6	● ● ● ● ●
Flash cs6	● ● ● ● ●
Word	● ● ● ● ●
PowerPoint	● ● ● ● ●

Imaging

Photography	● ● ● ● ●
Digital Print	● ● ● ● ●
Silkscreen	● ● ● ● ●
Lithography	● ● ● ● ●
Colography	● ● ● ● ●

Coding

HTML5	● ● ● ● ●
CSS3	● ● ● ● ●
ActionScript 3	● ● ● ● ●